



# FACSIMILE COVER SHEET

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1) Transmittal (1 pg.); and  
2) Issue Fee form PTOL-85B (1 pg.).

Attorney Docket No.: Google-33/APP (GP-086-00-US)  
Appl. No.: 10/749,110  
Applicants: Chad LESTER, et al.  
Filed: December 29, 2003  
Title: ENCODING AD AND/OR AD SERVING INFORMATION IN A CLICK URL  
TC/A.U.: 2441  
Examiner: Brian J. Gillis

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<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	<b>Application Number</b>	10/749,110
	<b>Filing Date</b>	December 29, 2003
	<b>First Named Inventor</b>	Chad LESTER
	<b>Group Art Unit</b>	2441
	<b>Examiner Name</b>	Brian J. Gillis
<b>Total Number of Pages in This Submission</b>		<b>Attorney Docket Number</b> Google-33/APP (GP-086-00-US)

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